SUMMARY

ANDY TWOMEY is a creative pro with twelve years of experience in digital design, email marketing, and front-end development.

He has eight years of experience with UI / UX design in consumer marketing and enterprise product environments.

SKILLS

user interface design (UI)
user experience design (UX)
front-end development
prototyping
UX research
user testing
wireframing
user journeys
marketing strategy
vendor management
creative writing

Tools
Sketch
Figma
InVision
Miro
Photoshop
Dreamweaver
InDesign
Illustrator
Salesforce MC
Github
iModules
Mailchimp
WordPress, Drupal
edX, Moodle, Canvas
Cvent
Basecamp, Jira, Smartsheet
Google, Teams, Office, Sharepoint

Languages
HTML 5
CSS 3
SASS
javascript and jQuery
amp script

EXPERIENCE

Harvard Medical School March 2021 – present
At HMS, I work as the UI Designer for HMX—a startup creating new post-pandemic online learning experiences for both students and professionals. My work is currently focused on:

- maintaining a pattern library I created to allow design and development teams to collaborate smoothly
- designing interactives for the learning management system (LMS)
- improving accessibility on HMX sites and the LMS
- conducting user research, wireframing, and design for a new product that allows users to analyze course metrics and interact with learners

Tufts University Feb 2011 – March 2021
As the Senior UI Designer for Communications and Marketing, I used design and research to build an incredible user experience for digital applications both large and small. My work at Tufts includes websites, interactive fundraising projects, dynamic email marketing, cultivating a web standard with pattern libraries, and the promotion of equity through accessibility. I also served as a manager for producers, mentor, and as the design lead for the email marketing team.

Previous roles at Tufts:

Web Designer, Web Design and Development Specialist

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EDUCATION AND HONORS

M.A. Interactive Design and Game Development, March 2012
Savannah College of Art and Design, Savannah GA

B.S. Digital Arts Magna Cum Laude, May 2009
Springfield College, Springfield MA

CASE Award (Gold - District 1)
For design in support of Tufts University's virtual commencement exercises in May, 2020.

The Agent of Innovation Award (Tufts Distinction Award)
For creating new paths to excellence.